



Press Release  
**Sept. 23, 2009**

**Media Contact**  
Mike McKinnon, Communications Associate  
Phone: (512) 978-8167  
Fax: (512) 978-8156  
mike.mckinnon@traviscountyhd.org

### **Healthcare District Hires Ed Gomez as Community Relations Manager**

Edward Gomez, formerly the executive director of El Buen Samaritano Episcopal Mission, was recently hired as Community Relations Manager for the Travis County Healthcare District. This is a newly established position for the District intended to expand the organization's community presence.

In this new position, Gomez serves as the community representative for both the District and the affiliated CommUnityCare system of Federally Qualified Health Centers, and will head development of all community relations programs. In addition to individuals and community organizations, Gomez also works in collaboration with insurers, community coalitions and other stakeholders to further increase access to quality health care for all eligible residents of Travis County.

As executive director of El Buen Samaritano Episcopal Mission, an Austin healthcare non-profit organization that serves a population similar to that of the District's, Gomez was responsible for community and media relations, among a host of other duties. In his six-year tenure he oversaw the expansion of client services by 138 percent and expansion of its operating budget from \$1.5 million to \$4.1 million.

"I'm truly proud to become part of this organization. My goal is to reach out to the community and assist the District in expanding its community relationships as it strives to provide increased access to health care," Gomez said.

With his established rapport with the community at large and experience with healthcare issues of the uninsured and underinsured, Gomez is an invaluable new addition to the District to help further its vision of Central Texas as a model healthy community.

###